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## CONTACT

510.710.6786  
im@fh.io

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## PORTFOLIO

<http://fh.io>

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## SKILL SUMMARY

### Development

Git & Mercurial  
WordPress  
JavaScript  
HTML 5  
CSS 3  
PHP

### Usability

Paper prototypes  
Interview testing  
Data analytics  
Wireframing  
Card sorting  
A/B testing

### Authoring

*Adobe Creative Suite*  
Photoshop  
Illustrator  
InDesign

*Microsoft Office Suite*  
PowerPoint  
Word  
Excel

*Web & Scripting*  
Dreamweaver  
BBEdit

## SUMMARY of QUALIFICATIONS

Extensive professional experience in web development and publishing, including: front-end development, digital interactive, and print design.

A solid foundation on UI/UX principles creating dynamic, scalable, standards compliant web solutions and applications. Demonstrated ability to produce web content that performs across desktop platforms, mobile devices/tablets, and browsers.

## EXPERIENCE

Free Range Content Inc. | 2010 to Current

### SENIOR DESIGNER

Scratch-built several platform agnostic, responsive-designed WordPress themes for internal and outward-facing public sites.

Created WordPress plugins that hook directly into company services, increasing user base and expanding service content.

Produced an extensive array of promotional marketing materials including: banner advertising, print posters, business cards, postcards, fliers, notebooks, and pens.

Burning Man, LLC | 2011 to 2013

### SPECIAL CONSULTANT to the RANGER COUNCIL

Member of the Ranger Council, the governing body of the Black Rock Rangers (comprised of over 800 volunteer members).

Developed strategic decisions, crafted policy, and represented the Ranger department and community to the Burning Man Organization.

Forecast future needs of the Ranger department over a wide range of topics and ensured that policies and procedures are developed and implemented to meet these needs.

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## EDUCATION

### Bachelor of Fine Arts (BFA) - Graphic Design

University of Wisconsin  
- School of Fine Arts

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## PROFESSIONAL DEVELOPMENT

American Institute of  
Graphic Design (AIGA)

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## ACTIVITIES

Co-hosted panel discussion, "Web Management with Limited Resources," at the University of California Computer Support Coordinators conference.

Selected to the prestigious Management Skills Assessment Program by top management to foster management growth in talented employees.

California HIV/AIDS Research Program | 2007 to 2009

### WEB DESIGNER

Consulted with project teams and set strategic direction in developing a corporate identity website to support the program mission.

Implemented a state-wide HIV/AIDS information website in cooperation with the State of California Department of Public Health.

Designed posters, postcards, and other educational print materials for various international HIV/AIDS conferences.

Univ. of California - Human Resources and Benefits | 1997 to 2007

### DESIGNER

Technical leadership to high visibility, state-wide University websites including: system-wide human resources and benefits, system-wide intranet and file servers, job listings, project management, and conference registration.

Responsibility for maintaining servers dedicated for database, listserve, groupware, and web applications.

Trained department staff in web production and content development. Assigned duties to staff on a daily basis, supervised their work product, and made recommendations where needed.

## VOLUNTEER WORK

Burning Man, LLC | 2006 to Current

### BLACK ROCK RANGER

Preserving the safety, welfare, and quality of experience for a community of 70,000 people.

Fire Drums, LLC | 2008 to 2010

### SAFETY DIRECTOR

Managed a staff of fifteen individuals to provide event safety in coordination with management and medical teams.